

National strategies for ultrabroadband infrastructure deployment: Experiences and challenges

International Conference

26 – 27 April 2010

Radisson Blu, Berlin, Germany

Many carriers in the world are today investing in high bit rate broadband infrastructure. In parallel, many governments throughout the world have initiated ambitious activities to promote and support the deployment of such infrastructures. Against this backdrop WIK is organizing an International Conference to analyse the different strategic elements of these approaches in April 2010. The Conference continues WIK's previous successful events in March 2007 and in March 2009 where the focus was specifically on VDSL and FTTB/H deployments, respectively. The 2010 Conference aims at addressing important issues such as

- What are the key objectives, elements and instruments of the different national broadband strategies?
- What is the actual role of the state across the different national broadband strategies?
- What are the key elements of public and PPP-operator models?
- What role can “universal service obligations” play to reach national broadband coverage objectives?
- Which options are there to secure “openness” of high bit rate broadband infrastructures? What role does “separation” play in this context?
- What do we really know about costs and benefits of a (near) ubiquitous national high bit rate broadband infrastructure?

Monday, 26 April 2010

09:00 h Registration & Morning Coffee

09:30 h **INTRODUCTION: Dr. Karl-Heinz Neumann, CEO, WIK, Germany**

09:40 h **KEYNOTE: Dr. Andreas Schuseil**, Director General for IT-, Communications and Postal Policy, Federal Ministry of Economics and Technology, Germany: ***The Broadband Strategy of the German Federal Government: Objectives and status of implementation***

10:10 h **SESSION I: National broadband deployment approaches in AustralAsia**
Naoki Nishikado, Mitsubishi Research Institute, Japan
Dr. Rob Albon, Australian Competition and Consumer Commission (ACCC), Australia
Dr. Kris Funston, Deputy Chief Economist Commerce Commission, New Zealand
Session Chair: Dr. Karl-Heinz Neumann, CEO, WIK, Germany

11:50 h **KEYNOTE: Neelie Kroes**, Commissioner “Digital Agenda”, European Commission, Belgium: ***“Broadband” as an issue on the political agenda of the European Commission (invited)***

12:30 h Lunch

13:50 h **SESSION II: National broadband strategies in Europe**
Patrik Sandgren, Swedish Post and Telecom Agency (PTS), Sweden
Kip Meek, Chairman of the Broadband Stakeholder Group, UK
Joëlle Toledano, Member of the Board of ARCEP, France
Session Chair: Dr. Thomas Plückebaum, WIK, Germany

15:20 h **KEYNOTE: Dr. Donald Stockdale**, Deputy Chief and Bureau Chief Economist Wireline Competition, Federal Communications Commission, USA: ***Broadband deployment and adoption in the US: The National Broadband Plan***

16:00 h Coffee Break

16:30 h **SESSION III: Cost-benefit aspects of high bit rate broadband deployment**
Prof. Dr. Jonathan Cave, University of Warwick, UK
Dr. Thomas Plückebaum, WIK, Germany
Brian Williamson, Plum Consulting, UK
Session Chair: Dieter Elixmann, WIK, Germany

18:00 h **SESSION IV: Broadband access and (minimum) bandwidth for everyone**
Dr. Bernd Langeheine, European Commission, Belgium
Juha Parantainen, Ministry of Transport and Communications, Finland
Session Chair: Scott Marcus, WIK, Germany

19:00 h **CLOSING REMARKS OF THE CHAIRMAN**

19:30 h Reception / Conference Dinner



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08:30 h PANEL DISCUSSION: *Broadband deployment: Open access and separation*

Matthias Kurth, President of Federal Network Agency (BNetzA), Germany

Prof. Dr. Martin Cave, University of Warwick, UK

Khoong Hock Yun, Assistant Chief Executive Officer, Infrastructure and Services Development Group
Infocomm Development Authority of Singapore

Session Chair: Dr. Ulrich Stumpf, WIK, Germany

10:00 h KEYNOTE: Manuel Kohnstamm, President Cable Europe, Managing Director Public Policy and Communications, Liberty Global Europe BV: ***The role of the cable infrastructure for broadband deployment and competition***

10:40 h Coffee Break

11:10 h FINAL PANEL DISCUSSION: *Broadband deployment strategies in Europe: The perspective of carriers*

Richard Feasey, Public Policy Director, Vodafone Group Services Limited, UK

Frédéric Gastaldo, Head of Strategy and Innovation, Swisscom, Switzerland

Erzsébet Fitori, Manager Regulatory Affairs, ECTA, Belgium (invited)

Dr. Jos Huigen, Director Regulatory and European Affairs KPN, NL

Bruno Jacobfeuerborn, Managing Director Technology T-Mobile Germany, Member of the Board of Management T-Home, Germany (invited)

Session Chair: Dr. Karl-Heinz Neumann, CEO, WIK, Germany

13:10 h CLOSING REMARKS OF THE CHAIRMAN

Farewell: Fingerfood Buffet