

What next for the Digital Single Market?

WIK Conference, 18 October 2018

Le Châtelain Hotel, Rue du Châtelain 17, 1000 Brussels

Platforms. Data. Policy.

09.30 REGISTRATION AND WELCOME COFFEE

10.00-10.50 **WELCOME AND KEYNOTE: THE DATA ECONOMY**

Welcome: Dr Iris Henseler-Unger, Managing Director, WIK

Keynote	Prof Dr Viktor Mayer-Schönberger	Oxford Internet Institute
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In this Keynote, Viktor Mayer-Schönberger, Professor of Internet Governance and Regulation at Oxford University, introduces the data economy and addresses challenges for the Digital Single Market.

10.50-11.30 **KEYNOTE SESSION: DATA PLATFORMS & PLATFORMS' DATA: WHAT'S IN IT FOR EUROPE?**

Keynote	Sarah Wanquet	General Counsel, Acxiom and Liveramp
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Keynote	Dr Werner Stengg	Head of Unit "E-Commerce and Platforms", DG CONNECT, European Commission
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11.30-12.30 **HIGH-LEVEL PANEL DISCUSSION WITH KEYNOTE SPEAKERS**

Chair: Dr Iris Henseler-Unger & Dr René Arnold

12.30-13.00 **THE ROLE OF DATA IN REGULATED NETWORK SECTORS – A GERMAN PERSPECTIVE**

Doris Gemeinhardt-Brenk	Head of Unit "Digitisation; Interconnectivity and Internet Platforms", Bundesnetzagentur
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13.00-14.00 LUNCH

14.00-15.30 **INTEROPERABILITY OF OVER-THE-TOP SERVICES**

The European Commission has set out ambitious targets, e.g., a level playing field for telecommunications and over-the-top (OTT) services. In this session, we explore the developments of OTT services such as WhatsApp, Skype, Signal and Facebook messenger. In particular, we consider potential interoperability obligations that would affect OTTs and we discuss their implications for competition and innovation.

Chair: J. Scott Marcus, Senior Research Fellow, Bruegel

Dr René Arnold	Head of Department "Markets and Perspectives", WIK
William Echikson	Associate Senior Research Fellow and Head of Digital Forum, CEPS
Anais Le Gougec	Head of Unit "Economic Analysis and Digital Intelligence", ARCEP

15.30-16.00 COFFEE BREAK

16.00-17.30 **ALGORITHMS OF ONLINE PLATFORMS AND NETWORKS**

Data-driven opportunities are the focus of this forward-thinking panel. Reflecting the ongoing debate on algorithm transparency and artificial intelligence, we discuss different views from academia to policy. We discuss their potential socio-economic effects and the dark side of big data and data analytics considering the new challenges for enforcement that has to keep up with technological developments.

Chair: Christian Hildebrandt, Senior Consultant, WIK

Dr Ansgar Koene	Director, UNBIAS
Jakob Kucharczyk	Vice President, CCIA
Daniel Richter	Senior Analyst, Monopolies Commission
Robert Stil	Economic Expert at the Competition Directorate, ACM

17.30 **WRAP-UP**