Norway Post and #BelovedCity

WIK Postal Seminar 2021
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The Group in figures

12,919
Employees

1,100
electric vehicles

24
NOK billion in turnover

38
own terminals in the Nordic region

26
Procent of our vehicles are powered by renewable energy in the Nordic
78 000 000 parcels annually

7 000 pickup points in the Nordic region
Our Group strategy

We make everyday life simpler and the world smaller

We aim to simplify and increase the value of trade and communications for people and enterprises in the Nordic region

The customers first choice
A leader in technology and innovation
Best at sustainable value creation
The greenest logistics provider

A responsible player and employer

An efficient cost structure that contributes to long term value creation
We are part of the problem, but also a part of the solution

**Goal 11:** Sustainable cities and communities

**Goal 13:** Action to combat climate change

**Goal 17:** Partnership for the goals
#ÄLSKADESTAD

Tillsammans för en renare och tystare stad

#Älskadestad means Beloved city
#Älskadestad is an industry-wide collaboration to increase the pace of more sustainable environmental initiatives that promote a vibrant urban environment
För att byta bild, dubbelklicka på bilden och välj Ändra bild från menyn Format/Justera.

What’s so special about #Belovedcity?

The basic problem is very simple;
We live in cities that are getting bigger, more and more deliveries are taking place in and in our cities. Together we must find new ways to care for our beloved city - not least from an environmental point of view.

Freight transporters go full car in and out of the city. The recycling companies go with the car empty in and full out of the city.

#Älskadestad is an industry-wide collaboration with non-commercial subvention from third parties. One of the collaborations goals is to increase the pace of more sustainable environmental initiatives that promote a vibrant urban environment
How we act

The freight carriers enter the city with their trucks full and leave the city with empty cargo.

The recycling companies enter the city with their trucks empty and leave with full cargo.

Putting this together, the parties developed a cooperation to save vehicle movements in the city centre.

The goods are then delivered to the recipients (shops and offices). In connection with the delivery, recycling materials are collected e. g. cardboard, paper and wood as well as return goods.

The waste and the goods are brought back to the hub, and assembled in larger containers/compactors to be transported out of the city.
Cooperation, collaboration that benefits the city.

The concept #ÄlskadeStad is based on the fact that more players can participate within the cooperation, as long as it benefits the environment of the city. Increased volumes without increased transport. Less emissions, less noise, less traffic

– together, for an improved atmosphere and a vibrant city.

- **Less emissions**
  Increased air quality in the city by reducing CO₂ emissions

- **Less noise**
  Reduced noise levels in the city

- **Less traffic**
  Promoting accessibility and transport time through co-delivery

- **Together**
  Cooperation through collaboration

- **Improved atmosphere**
  Contribute to a vibrant city for the inhabitants

#ÄLSKADESTAD
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Tillsammans för en renare och tystare stad

SPELA FILM
First we launched #Älskadestad in Stockholm and Malmö

Then also in Oslo through the concept #Elskedeby and Trondheim

..and we will in short expand more!
Example Oslo

- 2000 m² for sorting and collecting goods and residual products
- Deliver Ca 55 000 parcels/month
- Electric trucks and machines serve HUB. 10 charging stations for vehicles and machines.