

# EU Cross-border Parcel Regulation: History and objectives

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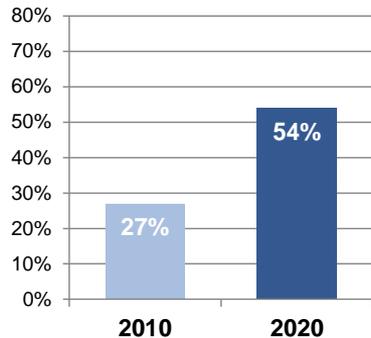
19th Königswinter Postal Seminar

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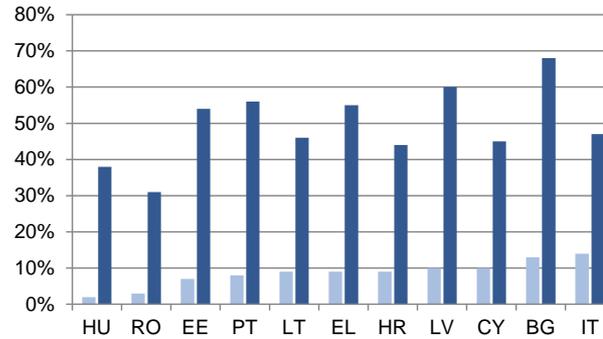
# European e-commerce markets have significantly grown, additionally pushed by the pandemic

- Ecommerce Europe: E-commerce revenues doubled since 2014 (€ 750 billion)
- B2C E-commerce has increased in all EU Member States
- Cross-border e-commerce plays a significant role for EU consumers

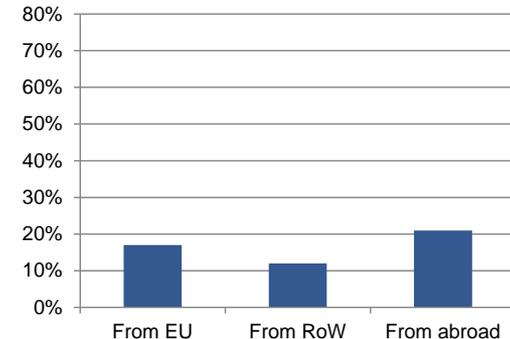
**% Online buyers  
(last 3 months, EU-27)**



**Development in selected Member States**



**% Cross-border online buyers**



Source: Eurostat

# History of the EU Cross-border Parcel Regulation

2010

- A Digital Agenda for Europe

2011

- A coherent framework for building trust in the digital single market for e-commerce and online services

2012

- Green Paper:  
An integrated parcel delivery market for the growth of e-commerce in the EU

2013

- Roadmap for completing the single market for parcel delivery:  
Build trust in delivery services and encourage online sales

2016

- Proposal for a Regulation on cross-border parcel delivery services

2018

- Regulation (EU) 2018/644 on cross-border parcel delivery services & Commission Implementing Regulation (EU) 2018/1263

2019

- Implementation of Regulation (EU) 2018/644 by National Regulatory Authorities and launch of the PARCEL database by the European Commission

# Objectives of the EU Cross-border Parcel Regulation

Article 1 of the EU Cross-border Parcel Regulation

The Regulation lays down specific provisions **to foster better cross-border parcel delivery services**, concerning

- (a) **regulatory oversight** related to parcel delivery services;
- (b) **transparency of tariffs**, and **assessment of tariffs for certain cross-border parcel delivery services** for the purpose of identifying those that are unreasonably high;
- (c) information for consumers made available by traders concerning cross-border parcel delivery services

# Improve transparency of cross-border parcel tariffs

## EC launched PARCEL database in April 2019

Year: 
 Origin: 
 Destination:

Product category:

Show prices in:  Euro  PLN

PDSP	Product name	AT	BE	BG	HR
AGAP Sp. z o.o.	AGAP Domestic Standard Service / Express Worldwide <input type="button" value="+"/>	169.89	169.89	179.57	179.57
DHL Parcel Polska Sp. z o.o.	DHL PARCEL POLSKA <input type="button" value="+"/>				
DPD Polska Sp. z o.o.	DPD CLASSIC <input type="button" value="+"/>	18.59	18.59	26.42	36.2
DSV Air&Sea sp. z o.o., DSV ROAD Sp. z o.o., DSV Solutions sp. z o.o.	DSV XPRESS ECONOMMY <input type="button" value="+"/>	87.27	87.27	87.27	87.27
FedEx Express Poland sp. z o.o.	krajowa - Express, wewnątrzunijna - Economy Express <input type="button" value="+"/>	90.41	90.41	99.66	99.66
General Logistics Systems Poland sp. z o.o.	Paczka S ParcelShop <input type="button" value="+"/>	14.86	14.86	27.8	27.89
GoGlobal 24 sp. z o.o. sp. k.	Tracked parcel <input type="button" value="+"/>	6.88	6.45		
InPost sp. z o.o.	InPost Kurier C2C <input type="button" value="+"/>				
Poczta Polska S.A.	Paczka pocztowa powszechna <input type="button" value="+"/>	13.33	13.33	13.33	13.33
SP EXPRESS Sp. z o.o.	Paczka standard Export <input type="button" value="+"/>	6.13	7.1	9.35	10.11
UPS Poland	UPS Standard <input type="button" value="+"/>	9.68	12.69	12.69	16.99
X-press Couriers Sp. z o.o.	Z EU PS Drogowy <input type="button" value="+"/>	27.63	27.63	27.63	27.63
Świat Przesyłek Piotr Kocor	Paczka Standard Export <input type="button" value="+"/>	6.13	7.1	9.35	10.11

- Data collection by NRAs
- Price data updated each April with tariffs valid at Jan 1 (current year: 2021)
- Products defined in the Annex of the Cross-border Parcel Regulation
- Only single-piece tariffs (list prices)

# Improve transparency of cross-border parcel tariffs

## ERGP Conclusions on the PARCEL database

- Low usage
  - Few visits of the website (low level of awareness)
- Low relevance of the parcel tariffs
  - Prices may change during the year
  - Product definitions of providers do not fit with product definitions of the Regulation
- Low user-friendliness
  - May provide a first overview of available service providers and services in a country
  - Doubtful that consumers would be able to make an informed choice

### BUT

- The European e-commerce and delivery markets have moved on
- Many postal and parcel operators have improved their services and products
  - Intermediaries and facilitators entered the markets to connect e-retailers, delivery operators and consumers
  - What is the contribution of market developments on transparency of cross-border prices and services?



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