

Press Release

11 September 2012

WIK announces new office in Brussels, debates role of mobile broadband at 30th anniversary event

Ilsa Godlovitch appointed as Director of WIK-Consult's new Brussels office

WIK will today announce the opening of an office in Brussels to expand its European and international activities and strengthen its liaisons with the European institutions and industry.

Established 30 years ago as a thinktank to support telecoms and postal liberalisation in Germany, WIK was involved in the earliest initiatives to open European telecoms markets to competition and has since conducted numerous studies on behalf of Governments, regulators and telecoms operators.

Celebrating the WIK Institute's 30th anniversary with an event devoted to mobile broadband, Karl-Heinz Neumann, Managing Director of WIK said: "WIK has been instrumental in driving change towards liberalisation in many European countries and at the European level. Mobile broadband is one example of a development that has required increased understanding and support from Governments and regulators, to free up and allocate spectrum amongst competing players and assess how regulatory rules, such as those for terminating calls and maintaining "net neutrality" can best be designed to enable the roll-out of advanced networks in a way that fosters choice and innovation for consumers and businesses."

"As the European institutions, regulators and operators are presented with new technological and regulatory challenges associated with the next generation of fixed and wireless technologies, WIK will be expanding its presence to provide expert support. In this context I am delighted to announce the appointment of Ilsa Godlovitch as Director of WIK Consult's new Brussels office. Ilsa has extensive experience in telecoms regulation having worked both for the UK telecoms regulator, and a major pan-European trade association. She will become a valuable member of our team."

WIK is one of Europe's leading telecoms research and analysis firms. It is focused on regulatory economics and policy issues. WIK has advised the EU Commission, numerous Regulatory Authorities in Europe and abroad as well as incumbents and alternative operators in all aspects of the telecoms framework and NGN / NGA in particular.

Ilsa Godlovitch, the Director of WIK-Consult's new office in Brussels, has more than 15 years experience in ICT and telecoms regulation. Prior to joining WIK, Ilsa was Director of ECTA's Brussels office, a pan-European trade association representing more than 100 telecoms operators. Prior to ECTA, Ilsa was EU Affairs Director at Cable & Wireless and supported C&W's international fixed and mobile businesses outside Europe during a time of widespread liberalisation. Between 1998-2002, Ilsa was responsible for broadband and European policy at Oftel, the UK telecoms regulator, and supported the UK Government in negotiations on the EU telecoms regulatory framework and legislation to unbundle the local loop of dominant firms.